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SMITHSONIAN CHANNEL™ WINS FIRST EMMY® AWARD

“Nature Tech” Claims Cinematography Honor

(New York – Sept. 24, 2008) - **Smithsonian Channel™** won the Emmy for Outstanding Individual Achievement in a Craft – Cinematography – Nature Documentaries/Dramatic Recreations for “The Magic of Motion,” an episode of its popular series, **NATURE TECH**. This is the first Emmy for the network.

“We are pleased to be the youngest network to win this prestigious award,” said Tom Hayden, General Manager of Smithsonian Networks. This honor demonstrates that Smithsonian Channel represents outstanding quality, and we congratulate our partners at ORF for their contributions to this remarkable miniseries.”

NATURE TECH is a three-episode series that shows how a new field, bio-memetics, brings technology and nature together by looking to nature for answers to mysteries that it has already solved. Last year, the series won “Best Limited Series” at the Jackson Hole Wildlife Film Festival, besting “Planet Earth.” The series is produced by ORF Universum.

ABOUT SMITHSONIAN NETWORKS

Smithsonian Networks (SN) is a joint venture between Showtime Networks Inc. and the Smithsonian Institution. It was formed to create new channels to showcase scientific, cultural and historical programming based largely upon the assets of the Smithsonian Institution, the world’s largest museum complex. Smithsonian Channel features original documentaries, short-subject explorations and innovative and groundbreaking programs highlighting America’s historical, cultural and scientific heritage. Visit Smithsonian Networks on the internet at www.smithsonianchannel.com

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