



FOR IMMEDIATE RELEASE

***NATURE TECH,*
ON SMITHSONIAN CHANNEL™ WINS BEST LIMITED SERIES
AT JACKSON HOLE WILDLIFE FILM FESTIVAL**

(Washington DC, October 10, 2007) – *Nature Tech*, a new series on Smithsonian Channel, was named **Best Limited Series** at the Jackson Hole Wildlife Film Festival last week.

Nature Tech was produced by ORF UNIVERSUM and is a three episode high definition series that examines a new field, bio-memetics. It is an extraordinary, visually rich exploration of the inspiration that scientists and inventors draw from the wonders of nature.

Other shows nominated as finalists in this category include Discovery's "Planet Earth" and "Climate Chaos Season."

"What a great start for our channel," said David Royle, EVP of Programming and Production for Smithsonian Networks. "It is recognition from the best in our industry that we are already bringing some of the finest quality HD programming to our audience. We are so proud to be airing this series and want to congratulate our partners at ORF."

Smithsonian Channel also was a finalist in the Best Children's Category for its *Loose at the Zoo: Golden Lion Tamarins*.

Nature Tech is currently airing on Smithsonian Channel, which can be found at Directv HD Xtra Tier channel 267.

###

ABOUT SMITHSONIAN NETWORKS:

Smithsonian Networks (SN) is a joint venture between Showtime Networks Inc. and the Smithsonian Institution. It was formed to create new channels that will showcase

scientific, cultural and historical programming largely inspired by the assets of the Smithsonian Institution, the world's largest museum complex. The networks will feature original documentaries, short-subject explorations and innovative and groundbreaking programs highlighting America's historical, cultural and scientific heritage. Visit them on the internet at www.smithsonianchannel.com

CONTACT:

Stuart Zakim

212-708-1590

stuart.zakim@showtime.net